

MIPAD

Most Influential People of African Descent

Congratulations

GLOBAL
★ ★ ★ TOP ★ ★ ★

100

ACROSS DIASPORA CONNECTING WITH INSIDE AFRICA

UNDER
40
EDITION

LAW & JUSTICE
EDITION



First Ladies
EDITION

ROYALTY
EDITION



Travel & Tourism
EDITION

4TH INDUSTRIAL REVOLUTION
EDITION

AND MUCH MORE...

WWW.MIPAD.ORG



**MOST INFLUENTIAL PEOPLE
OF AFRICAN DESCENT**



About MIPAD

The Most Influential People of African Descent (MIPAD) is a global civil society initiative in support of the United Nation's International Decade for people of African Descent.

The Decade was proclaimed by the United Nation's General Assembly Resolution 68/237, to be observed from 2015 to 2024, MIPAD identifies high achievers of African descent around the world in four categories: (I) Politics & Governance (II) Business & Entrepreneurship (III) Media & Culture (IV) Activism, Humanitarian & Religious, with the aim to build a progressive network of relevant actors who will join together in the spirit of recognition, justice and development of Africa both on the continent and across the diaspora.

Vision

A WORLD DRIVEN BY EXCELLENCE ...

Mission

IDENTIFY	CONNECT	DEVELOP
<p>1. Publish</p> <ul style="list-style-type: none"> A. Most Influential Genius (Under 20) B. Most Influential Under 40 C. Most Influential Hall of Fame D. Lifetime Achievers 50+ E. 4th Industrial Revolution Edition F. Creatives Edition G. Real Estate & Developers Edition H. Definitive Guide to Black Excellence 	<p>2. Organize Events</p> <ul style="list-style-type: none"> A. ANNUAL SUMMITS @ UN General Assembly, New York @ AU Summit, Addis Ababa B. REGIONAL ROADSHOWS <ul style="list-style-type: none"> ▪ Africa ▪ America's ▪ Asia-Pacific ▪ Europe C. MIPAD MASTERCLASS D. CONNECTOLOGY WORKSHOPS 	<p>3. Provide Consulting Services</p> <ul style="list-style-type: none"> A. GOVERNMENTS <ul style="list-style-type: none"> ▪ Harnessing economical potential of Diaspora ▪ Harnessing human capital for nation building B. CORPORATIONS <ul style="list-style-type: none"> ▪ Doing Business in Africa ▪ Building Business in Diaspora C. MOST INFLUENTIAL 100 <ul style="list-style-type: none"> ▪ Personal Brand Management Services ▪ Digital Footprint Services (DFS) ▪ Leadership Training ▪ Public Speaking Training

MIPAD Publication Features:

ANNUAL
GLOBAL LIST OF

200
HIGH ACHIEVERS

HONOREES
REPRESENTING

OVER 80
COUNTRIES WORLDWIDE
INSIDE AFRICA ACROSS DIASPORA.

MIPAD

Digital Footprint

Global Online Presence www.mipad.org

Creating effective online presence...



10,200
followers

10,253
following



17,400
followers

6,299
following



7,561
followers

7,037
following



4,945
followers



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GLOBAL

★ ★ ★ TOP ★ ★ ★

AD Specs/Prices

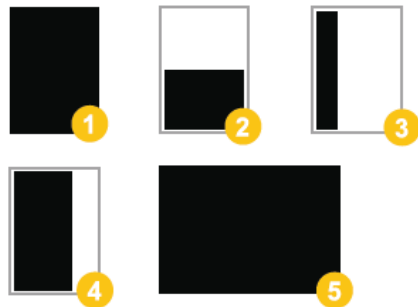
	Page Dimensions	Live Area	Trim	Supplied Bleed	Prices: \$
1	Full Page	7.897" x 10.4"	8.5" x 11"	8.75" x 11.25"	\$5,000
2	1/2 Horizontal	7.897" x 5"	8.5" x 5.5"	8.75" x 5.75"	\$3,900
3	1/3 Vertical	2.5" x 10.4"	N/A	N/A	\$2,800
4	2/3 Vertical	5" x 10.4"	N/A	N/A	\$2,400
5	2 Page Spread	N/A	17" x 11"	17.25" x 11.25"	\$8,400
6	Logos/Business	N/A	N/A	N/A	\$820

Discounted

**Ads and Congratulatory Messages
 for Activist & Humanitarian Finalists.**

Digital Material
 Print Ad Notes for Bleed Specs
 Keep safety 3/8" from bleed,
 1/4" from trim. The publication
 is sheetfed offset, perfect bound.
 Publication trim size: 8.5" x 11".

File Formats
 PDFX-1A
 Resolution
 300 dpi (dots per inch)



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Sponsorship Levels



Platinum	Gold	Silver
<ul style="list-style-type: none"> Listed as Official Title Sponsor Exclusivity and premium naming rights giving your brand close association with excellence in black worldwide. Your Brand gets prominent logo positioning at Events Venues, Publications, Social Media Assets, Video, Press and Media collateral VVIP Access to All MIPAD Events, Worldwide <p>AND MUCH MORE</p>	<ul style="list-style-type: none"> Listed as a Gold Sponsor (Inside Africa or Diaspora) Your Brand gets logo positioning at Events, Publication, All Social Media Assets VIP Access to MIPAD Events Worldwide <p>AND MUCH MORE</p>	<ul style="list-style-type: none"> Your Brand gets logo positioning at 2 Events, 1 Publication, All Social Media Assets Access to MIPAD Events Worldwide <p>AND MUCH MORE</p> <p>Early Bird Commitment. Select any package and receive an upgrade.</p> <p>Offer ends Soon</p>

Global Gathering & Recognition Week

*** TOP ***

100



**MOST INFLUENTIAL PEOPLE
OF AFRICAN DESCENT**

AMPLIFY & PERSONALIZE YOUR GLOBAL RECOGNITION

(Available to subscribed members of the network)

Subscription includes recognition standalone, certificate, publication, letters of recommendation, annual subscription and upgraded profile in Global 100 publication

ANNUAL SUBSCRIPTION

MIPAD Current Honorees \$300

MIPAD Past Honorees \$500

Partner Org & Hall of Fame Honorees \$ 950

UN OHCHR Fellows \$150

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Profile Article (Page) \$1000

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MIPAD

5 x 7"



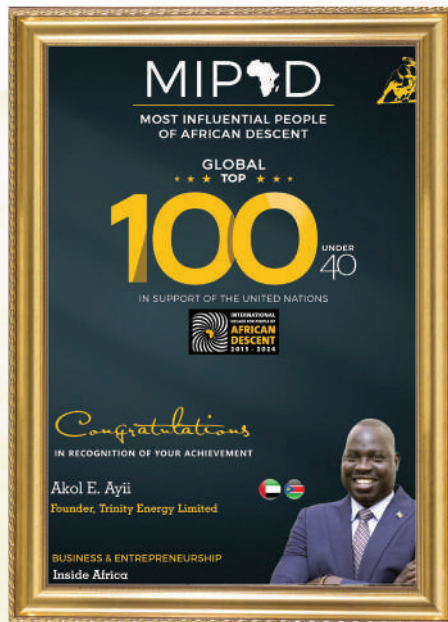
11 x 14"



8.5 x 11"



A4



8 x 10"



16 x 20"



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STANDALONE
POSTER



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Creatives

EDITION

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International Year
of Creative Economy for
Sustainable Development
2021


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Ava DuVernay
Director/Filmmaker,
When They See Us




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Dr Tedros A. Ghebreyesus  
Director-General, World Health Organization




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Dr. Chinyere Anyaogu  
President, Association of
Nigerian Physicians in the
Americas (ANPA)




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Dr. Katleen Conceição 
Dermatologist, Paula Bellotti Group




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HEALTH & MEDICAL CARE EDITION

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Dr. Susan Nakhumicha Wafura 
Honorable Minister for Health,
Kenya, Nairobi





Transforming Africa's Trade

CONGRATULATORY ADVERT



Samallie Kiyingi,
Director, Legal Services,
African Export-Import Bank
(AFREXIMBANK)

The Management and staff of **AFREXIMBANK** joins the rest of Africa in celebrating your recognition by **MIPAD** Class of 2018 a global list for Most Influential People of African Descent, for your extraordinary achievements in developing Africa.

A hearty congratulations to you!

- >> Intra-African Trade
- >> Africa-South/World trade
- >> Access to trade finance
- >> Trade infrastructure financing
- >> Financing of diversified and higher value-added exports
- >> Capacity-building initiatives
- >> Trade advisory services

2016 PERFORMANCE HIGHLIGHTS:

Total Assets: US\$11.726 billion; **Gross Loans Outstanding:** US\$10.316 billion; **Operating Income:** US\$305 million; **Net Income:** US\$165.03 million; **Ratings:** Fitch: BBB-/F3 (Negative); Moody's: Baa1 (stable); GCR: BBB+.

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CONGRATULATORY
ADVERT

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BOASTED BY CLASSIC MEN



THERE'S MORE
BEHIND THE STAR





**MY ROOTS
IN AFRICA**

**SUSTAINABLE
DEVELOPMENT
GOALS**



Plant a tree to literally have Roots in Africa in support of Climate Action.

Create a Unique Connection with Africa

My Roots In Africa is an initiative of the Most Influential People of African Descent (MIPAD).

Benefits

Package Includes

- Planting Ceremony
- Certificate of Planting
- Name entered into the Book of Roots www.bookofroots.com
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