MIPAD
MOST INFLUENTIAL PEOPLE OF AFRICAN DESCENT
UNDER 40

How to Partner and/or Support MIPAD?

www.mipad.org

UN General Assembly Resolutions

- 68/237 – Declaration of the International Decade
- 69/16 – Program of Activities for the International Decade
1. Publish
   a. Most Influential, Genius (Under 20’s)
   b. Most Influential, Under 40
   c. Most Influential, 40 - 50
   d. Lifetime Achievers
   e. Definitive Guide to Excellence

2. Organize Events
   a. Annual Summits
      @ UN General Assembly, New York
      @ AU Summit, Addis Ababa
   b. Regional Roadshows
      - Africa
      - America’s
      - Asia-Pacific
      - Europe
   c. MIPAD Talks

3. Provide Consulting Services
   a. GOVERNMENTS
      – Harnessing the economical potential of Diaspora
      – Harnessing human capital for nation building
   b. CORPORATIONS
      – Doing Business in Africa
      – Building Business in Diaspora
   c. MOST INFLUENTIAL
      – Personal Brand Management Services
      – Digital Footprint Services (DFS)
      – Leadership Training
      – Public Speaking Training
MIPAD is a unique global list that identifies 200 high achievers, under the age of 40, of African descent in public and private sectors worldwide, 100 inside Africa, and 100 outside Africa in the Diaspora, click HERE to see who made the global list.
Following the opening of 72nd UN General Assembly

- September 25th
  Welcome To New York Opening Ceremony

- September 26th
  - Africa Diaspora Economic Roundtable
  - Class of 2017 Award & Recognition Dinner

- September 27th
  - Africa Diaspora Tech Innovation Roundtable

Provisional Schedule as of August 2017
EVENING WITH MIPAD CLASS OF 2017

DATE:
Tuesday, Sept 26th, 2017, 6-9pm.

VENUE:
One UN Millennium Hilton Hotel
1 United Nations Plaza, New York, NY 10017, USA

STRICTLY BY INVITATION

For Table Reservations & Sponsorship
Call: +1 (917) 541-8394 / +1 (678) 818-6032
Email: events@mipad.org / Website: events.mipad.org
How to Partner / Support MIPAD?

1. Honorees
   - **Support** the implementation of United Nation’s International Decade of African Descent 2015 - 2024, please click [HERE](#).
   - **Attend** Awards Dinner, Tuesday, Sept 26, New York City, USA
   - **Network & Connect** with your counterparts inside Africa and across the Diaspora

2. NGO’s
   - Do you have a **cause, initiative** that requires celebrity endorsement?
     Please tell us your story and we'll match you with a MIPAD honorees i.e.
     - Africa 2.0
     - PadMan Africa
     - #BlackLiveMatters
     - #NotTooYoungToRun

3. Individuals
   - **Nominate** outstanding individuals of African Descent anywhere in the world.
   - Nominations for Class of 2018 opens Oct 1st 2017
How to Partner / Support MIPAD?

4. Governments

- MIPAD is seeking **UN Member State Endorsement**
- **Co-Host** during UN General Assembly, MIPAD Class of 2017 Awards Dinner. Tuesday, September 26, New York
- **Congratulatory Message** for Honorees from your Country, please click [HERE](#)

5. Corporations

- **Advertise in Publication**
  - a. Company Ad
  - b. Congratulatory Message for Honorees from your corporation, please click [HERE](#)
- **Be Exclusive Sector Partner** i.e. Official Airline, Financial Services, Consulting, Media or Broadcasting Partner etc.
- **Speaking Opportunities** to speak along side Former President Obama, Current UN Sec-Gen.
Stats on 2017 MIPAD 200 Honoree's

**Categories**

<table>
<thead>
<tr>
<th>Category</th>
<th>Diaspora</th>
<th>Africa</th>
</tr>
</thead>
<tbody>
<tr>
<td>Business &amp; Entrepreneurship</td>
<td>40</td>
<td>36</td>
</tr>
<tr>
<td>Culture &amp; Media</td>
<td>20</td>
<td>31</td>
</tr>
<tr>
<td>Politics &amp; Governance</td>
<td>20</td>
<td>20</td>
</tr>
<tr>
<td>Religious &amp; Humanitarian</td>
<td>20</td>
<td>13</td>
</tr>
</tbody>
</table>

**Countries with Most Representation**

- **Diaspora**: USA 65, Nigeria 21
- **Africa**: 29

**No. of Countries Represented**

- Diaspora: 19
- Africa: 29

**Factoid**

<table>
<thead>
<tr>
<th>No.</th>
<th>Factoid</th>
<th>Diaspora</th>
<th>Africa</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>*Richest person overall and net worth</td>
<td>LeBron Raymone James</td>
<td>$465 million</td>
</tr>
<tr>
<td>2</td>
<td>*Richest person and net worth (Business and Entrepreneurship category)</td>
<td>Jamal Edwards</td>
<td>$45 million</td>
</tr>
<tr>
<td>3</td>
<td>Largest number of Facebook followers</td>
<td>Robyn 'Rihanna' Fenty</td>
<td>82 million</td>
</tr>
<tr>
<td>4</td>
<td>Largest number of Twitter followers</td>
<td>Robyn 'Rihanna' Fenty</td>
<td>70 million</td>
</tr>
<tr>
<td>5</td>
<td>Largest number of Youtube subscribers</td>
<td>Robyn 'Rihanna' Fenty</td>
<td>24 million</td>
</tr>
<tr>
<td>6</td>
<td>Largest number of Instagram followers</td>
<td>Beyoncé Giselle Knowles-Carter</td>
<td>95 million</td>
</tr>
</tbody>
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Please click [HERE](#) to see who’s who on the 2017 Global List!
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FACEBOOK
TWITTER
LINKEDIN
INSTAGRAM
YOUTUBE
Watch videos of honorees from around the world…