ART OF CONNECTOLOGY SERIES
Connectology Workshops for Professionals, Executives & Entrepreneurs

MIPAD's Guidelines
For Becoming An Effective Connectologist

STEP 1 - Learn Strategies and Tactics to employ as you endeavor to connect your way to success! Hear success stories from established executives and entrepreneurs!

STEP 2 - Connect and Interact to apply the basic principles of effective connectology

STEP 3 - Feedback Discussions with subject matter experts i.e. Connectology for Success with CEO & Executives Connectology for Jobs with HR Experts e.t.c

JOIN THE NETWORK www.mipad.org/network

Sponsorship, Speaking & Branding Opportunities
Contact: Segun 0808 799 3137  connectology@mipad.org
“I am a connectologist. Since 2002, I have been studying and practicing the act of connectology which is the connecting of two or more people for the purpose of sharing ideas, information and resources to create WIN WIN outcomes. In English, many call this “connecting for success” but at MIPAD, the World's #1 EXCELLENCE Network, we call this connectology!”
Most Influential 100
100 INSIDE AFRICA / 100 ACROSS DIASPORA

Over 50 countries represented worldwide...
in four categories Politics, Business, Media, Humanitarian endeavors
AVAILABLE FOR...
Business Development & Sales Training

Facilitator

Ex –
• EXXON MOBIL
• UNITED BANK FOR AFRICA
• MASTERCARD

Current –
• CEO, MOST INFLUENTIAL 100
• UNITED NATIONS IDPAD

Contact Details – connectology@mipad.org
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Course Outline

• Introductions
• Team Building Activities
• Networking as a Sales Tool
• Advance Business Development
• Sales Processes
• Negotiations
• Sales Targets & Planning
• Tracking & Follow Up