MOST INFLUENTIAL PEOPLE OF AFRICAN DESCENT (MIPAD) UNDER 40

Class of 2019

WILLIAM HEARD
USA
Business and Entrepreneurship

KING RUKIDI IV OF TORO
UGANDA
Humanitarian and Religious

PRINCE EA
USA
Media and Culture

KAMISSA CAMARA
MALI
Politics and Governance

LUKWESA MORIN
FRANCE / ZAMBIA
Humanitarian and Religious

NAOMI OSAKA
JAPAN
Media and Culture

The Most Influential Network of People of African Descent Worldwide
1. Who?

The Most Influential Network of People of African Descent Worldwide

Global Network of Influencers
Honorees are decision-makers in over 60 countries worldwide. Selected based on political clout, business acumen, social media following and humanitarian endeavors in support of UN International Decade for People of African Descent.

+400 honorees & counting, +60 countries, 1 community


The Most Influential Network of People of African Descent Worldwide
2. What?

Social Impact
Leveraging our global network of influencers to mobilize the world to support Africa to achieve the 17 UN Sustainable Development Goals. And, the Diaspora to achieve the goals of UN IDPAD.

3. Where?

Inside Africa & Across Diaspora
17 UN SDGs (Inside Africa) & 3 Pillars of UN IDPAD (Across Diaspora)

The Most Influential Network of People of African Descent Worldwide
4. Why?  
**Empowerment**  
Changing the narrative to lift up the image of Africa and its Diaspora

5. How?  
**Events, Global 100, SDG, UN IDPAD**
- **Recognition Week (Inside Africa)**  
  Addis Ababa, on the sidelines of the annual African Union Summit
- **Recognition Week (Diaspora)**  
  New York City, on the sidelines of the UN General Assembly
- **Global List of Most Influential 100**

The Most Influential Network of People of African Descent Worldwide
Global 100 Publications
ACROSS DIASPORA / INSIDE AFRICA

Over 60 countries represented worldwide...
in four categories Politics, Business, Media, Humanitarian endeavors and various verticals

MIPAD is a unique global list that identifies high achievers, 40 or below, of African descent worldwide, pairing those based across the Diaspora with their counterparts inside Africa, click HERE to see who made the global list.

The Most Influential Network of People of African Descent Worldwide
Social Media Stats

MIPAD Publication Features:

200 HIGH ACHIEVERS, UNDER 40

OVER 50 COUNTRIES WORLDWIDE

100 INSIDE AFRICA 100 OUTSIDE AFRICA IN THE DIASPORA

The Most Influential Network of People of African Descent Worldwide
# How to Partner / Support MIPAD?

## 1. Honorees
- **Support** the implementation of United Nation's International Decade of African Descent 2015 -2024, please click [HERE](#).
- **Attend** Recognition Week, #UNGA Sept 2019, New York City, USA
- **Network & Connect** with your counterparts inside Africa and across the Diaspora
- **Discover** your SOCIAL IMPACT number to support Africa achieve UN Sustainable Development Goals [sdgs.mipad.org](#)

## 2. NGO’s
- Do you have a *cause, initiative* that requires celebrity endorsement?
  - Please tell us your story and we'll match you with a MIPAD honorees i.e.
    - Africa 2.0
    - African Bike Contribution
    - #NotTooYoungToRun

## 3. Individuals
- **Nominate** outstanding individuals of African Descent anywhere in the world.
- **Open Nominations** for Class of 2019 [www.mipad.org/nominate](#)

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**The Most Influential Network of People of African Descent Worldwide**
How to Partner / Support MIPAD?

<table>
<thead>
<tr>
<th>4. Governments</th>
<th>5. Corporations</th>
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<tr>
<td>MIPAD is seeking <strong>UN Member State Endorsement</strong></td>
<td><strong>Advertise in Publication</strong></td>
</tr>
<tr>
<td><strong>Co-Host</strong> during UN General Assembly, MIPAD Class of 2019 Recognition Week, Sept 27 – Oct 3, New York City</td>
<td>a. Company Ad</td>
</tr>
<tr>
<td><strong>Congratulatory Message</strong> for Honorees from your Country, please click <a href="#">HERE</a></td>
<td>b. Congratulatory Message for Honorees from your corporation, please click <a href="#">HERE</a></td>
</tr>
<tr>
<td></td>
<td><strong>Be Exclusive Sector Partner</strong> i.e. Official Airline, Financial Services, Consulting, Media or Broadcasting Partner etc.</td>
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<tr>
<td></td>
<td><strong>Speaking Opportunities to speak to Class of 2019</strong></td>
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</tbody>
</table>

**The Most Influential Network of People of African Descent Worldwide**
Global Network Subscription

The Most Influential Network of People of African Descent Worldwide

**Most Influential 100 Recognition Week**

on the sidelines of UN General Assembly, New York City

**MIPAD**

<table>
<thead>
<tr>
<th>Access to Global Network Annual Subscription</th>
<th>Current Honorees</th>
<th>Past Honorees / Guest</th>
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<tbody>
<tr>
<td>Your Class</td>
<td>$300</td>
<td>$300</td>
</tr>
<tr>
<td>Other Classes</td>
<td>$250</td>
<td>$250</td>
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<tr>
<td>Certificate</td>
<td></td>
<td>$100</td>
</tr>
<tr>
<td>Events Admission @ Recognition Week New York</td>
<td>Honoree</td>
<td>$250</td>
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<tr>
<td>Exclusive UN HQ Tour</td>
<td></td>
<td>UN Standard Rates</td>
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<tr>
<td>Global 100 Publication</td>
<td></td>
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<tr>
<td>Hall of Fame Award Plaque</td>
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<tr>
<td>Intensive Leadership Training</td>
<td></td>
<td>$400</td>
</tr>
<tr>
<td>Merchandise &amp; Photoframe Discount @ shop.mipad.org</td>
<td>20% Discount</td>
<td>10% Discount</td>
</tr>
</tbody>
</table>

Congratulations! $950 VALUE

SEE YOU IN NEW YORK CITY

Register to Attend Recognition Week

events.mipad.org

The Most Influential Network of People of African Descent Worldwide

**Global Network of Influencers**

Honorees are changemakers in key leadership roles from over 60 countries. Selected based on political clout, business acumen, social media following and humanitarian endeavors in support of the UN International Decade for People of African Descent.

- +400 honorees & counting,
- +60 countries, 1 community

100+ Honorees added every year with annual meetups inside Africa (Addis Ababa) on the sidelines of the annual African Union Summit and in the Diaspora (New York City) on the sidelines of the annual UN General Assembly.

**Mobilizing for Social Impact**

Leveraging our global network of influencers to mobilize the world to support Africa and its Diaspora achieve the 17 UN Sustainable Development Goals.


Access to the Most Influential People of African Descent for networking and mentorship.

**Interact with the global network's community**

Connecting Diaspora with their counterparts inside Africa. Online, Offline and during business or personal trips around the world.

**Your calendar of events and much more**

Register to Join World's #1 Excellence Network

www.mipad.org/network
| EVENTS | OCT 2018 | NOV | DEC | JAN – FEB 2019 | MAR | APR | MAY | JUN | JUL | AUG | SEPT | OCT 2019 |
|--------|----------|-----|-----|---------------|-----|-----|-----|-----|-----|-----|-----|--------|---------|
| Nominations for Class of 2019 Opens | 5th |     |     |               |     |     |     |     |     |     |      | BE      | A       |
| Festival Feira Preta (18-20) | 18–20th |     |     |               |     |     |     |     |     |     |      | 2019    |         |
| B A R A S A L I | BRAZIL   |     |     |               |     |     |     |     |     |     |      | P A R T N E R |         |
| Africa Forum (8-9) / Intra-African Trade Fair (11-17) | 8–17th |     |     |               |     |     |     |     |     |     |      | 2019    |         |
| African Union Summit + Release of 2019 Politics & Governance Category |      |     |     |               |     |     |     |     |     |     |      |         | E Y G P T |
| ADDIS ABABA, ETHIOPIA |        |     |     |               |     |     |     |     |     |     |      |         |         |
| MIPAD 2ND ANNIVERSARY – MIPAD Photo Gallery |      |     |     |               |     |     |     |     |     |     |      | 25th    |         |
| Release of 2019 Business & Entrepreneurship Category |      |     |     |               |     |     |     |     |     |     |      | 31st    |         |
| BET Awards Weekend + Release of 2019 Media & Culture Category |      |     |     |               |     |     |     |     |     |     |      | 25th    |         |
| LOS ANGELES, CALIFORNIA, USA |        |     |     |               |     |     |     |     |     |     |      |         |         |
| Mandela Anniversary + Release of 2019 Humanitarian & Religious Category |      |     |     |               |     |     |     |     |     |     |      | 18th    |         |
| JOHANNESBURG, SOUTH AFRICA |        |     |     |               |     |     |     |     |     |     |      |         |         |
| Closing Gong Ceremony at The Nigerian Stock Exchange |      |     |     |               |     |     |     |     |     |     |      | 30th    |         |
| LAGOS, NIGERIA |        |     |     |               |     |     |     |     |     |     |      |         |         |
| MIPAD Class of 2019 Recognition Week following the opening of 74th UN General Assembly, Sept 2019 |      |     |     |               |     |     |     |     |     |     |      | 27th    |         |
| NEW YORK CITY, NY, USA |        |     |     |               |     |     |     |     |     |     |      |         |         |
| Nomination for Class of 2020 Opens |      |     |     |               |     |     |     |     |     |     |      | 5th     |         |

The Most Influential Network of People of African Descent Worldwide
MOST INFLUENTIAL 100 RECOGNITION WEEK
on sidelines of 74th UN General Assembly
New York City, Sept 28th – Oct 3rd 2019

~ FINAL SCHEDULE OF EVENTS ~

- Tour New York City (Day Time)
  Welcome Dinner in Harlem
  Saturday, Sept 28th

- Intensive Leadership Training
  Most Influential 100 Honorees
  Discovering EXCELLENCE
  Monday Sept 30th

- Intensive Leadership Training
  Most Influential 100 Honorees
  Discovering EXCELLENCE
  Tuesday Oct 1st

- Most Influential 100
  Exclusive UN Tour
  Wednesday, Oct 2nd
  United Nations HQ

- MIPAD 100 Recognition
  & Special Film Screening
  Wednesday, Oct 2nd
  United Nations HQ

- Roundtable on UN
  International Decade for
  People of African Descent
  Thursday, Oct 3rd
  Canada Perm. Mission to UN

After Parties in New York City
Fri Sept. 27th & Wed Oct. 2nd

The Most Influential Network of People of African Descent Worldwide
Dear Mr. Coogler,

The International Decade for People of African Descent was proclaimed by the United Nations General Assembly with the goal of strengthening national, regional and international action for the protection of human rights for people of African descent worldwide. The Decade, to be observed from 2015 to 2024, also aims to promote greater knowledge of and respect for the contributions of people of African descent to societies worldwide.

We wrote to congratulate you on the success of your movie Black Panther and your recognition as one of the Most Influential People of African Descent by MIPAD, a global civil society organization working in support of the International Decade.

We would like to invite you and the cast of Black Panther to screen your movie at United Nations Headquarters in New York following the opening of the annual session of the United Nations General Assembly, on 3 October 2018. The screening would take place in the context of the International Decade for People of African Descent and would be followed by a discussion and Q&A with you and the cast.

The event would be coordinated by Martina Donlon in our department (donlon@onu.org / +1 212 963 6816), in collaboration with Kamil Oladunloye at MIPAD (kamil@miad.org / +1 917 256 9940).

Again, congratulations and we look forward to hosting you at the United Nations.

Sincerely,

[N. Hamil]
Chief, Communications Campaigns Service
Department of Public Information

Mr. Ryan Coogler
Director, Black Panther

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**HIGHLIGHTS for CLASS OF 2018 FINALISTS**

- Tour of New York City
- Discovering Excellence Leadership Training
- Recognition Dinner @ ONE UN Hilton Hotel
- Exclusive Tour of UN HQ
- Black Panther Film Screening inside UN HQ

Cast & Director Invited <<< please see invitation letter <<<

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The Most Influential Network of People of African Descent Worldwide
Welcome Reception @ AU

Discovering Excellence Training

Recognition Ceremony @ ONE UN

UN Tour

UN Black Panther Film Screening

MIPAD Dinner in Harlem

The Most Influential Network of People of African Descent Worldwide
For partnership and sponsorship consideration, please contact us...

Kamil Olufowobi
Founder & CEO
Tel.: +234 806 305 1991 (Lagos)
Email.: kamil@mipad.org

Tope Esan
Chief Operations Officer
Tel.: +1 (917) 541 8394 (New York)
Email.: tope@mipad.org

Morin Lukwesha
Global Director, Social Impact
Tel.: +1 (301) 919-4478 (Washington D.C.)
Email.: social.impact@mipad.org

Wayne Malcolm
Patron, Diaspora
Tel.: +44 79 5668 7841 (London)
Email.: bishop@mipad.org

Follow us @MIPAD100

FACEBOOK
TWITTER
LINKEDIN
INSTAGRAM
YOUTUBE

Watch videos of honorees from around the world…

Social Media Team
socialmedia.team@mipad.org

Photo Gallery
www.mipad.org/gallery

Website
www.mipad.org

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