MIPAD is a unique global list that identifies 200 high achievers, 40 or below, of African descent in public and private sectors worldwide, 100 inside Africa, and 100 outside Africa in the Diaspora, click HERE to see who made the global list.
Over 50 countries represented worldwide...
in four categories Politics, Business, Media, Humanitarian endeavors
**VISION:**

* A World Driven By Excellence...

**MISSION:**

<table>
<thead>
<tr>
<th>IDENTIFY</th>
<th>CONNECT</th>
<th>DEVELOP</th>
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</thead>
<tbody>
<tr>
<td>1. Publish</td>
<td>2. Organize Events</td>
<td>3. Provide Consulting Services</td>
</tr>
</tbody>
</table>
| A. Most Influential, Genius (Under 20’s) | A. **ANNUAL SUMMITS**  
   @ UN General Assembly, New York  
   @ AU Summit, Addis Ababa | A. **GOVERNMENTS**  
   ▪ Harnessing economical potential of Diaspora  
   ▪ Harnessing human capital for nation building |
| B. Most Influential Under 40 | B. **REGIONAL ROADSHOWS**  
   ▪ Africa  
   ▪ America’s  
   ▪ Asia-Pacific  
   ▪ Europe | B. **CORPORATIONS**  
   ▪ Doing Business in Africa  
   ▪ Building Business in Diaspora |
| C. Most Influential 40 - 50 | C. **MIPAD MASTERCLASS** | C. **MOST INFLUENTIAL 100**  
   ▪ Personal Brand Management Services  
   ▪ Digital Footprint Services (DFS)  
   ▪ Leadership Training  
   ▪ Public Speaking Training |
| D. Lifetime Achievers 50+ | D. **CONNECTOLOGY WORKSHOPS** | |
| E. First Ladies | | |
| F. Finance Edition | | |
| G. Royalty Edition | | |
| H. Definitive Guide to Excellence | | |
# PROVISIONAL SCHEDULE

## 2018 - 2019

<table>
<thead>
<tr>
<th>EVENTS</th>
<th>OCT 2018</th>
<th>NOV</th>
<th>DEC</th>
<th>JAN – FEB 2019</th>
<th>MAR</th>
<th>APR</th>
<th>MAY</th>
<th>JUN</th>
<th>JUL</th>
<th>AUG</th>
<th>SEPT</th>
<th>OCT 2019</th>
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<tbody>
<tr>
<td>Nominations for Class of 2019 Opens</td>
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<td>Feira Preta (18-20) / Brazil Africa Forum (22-23)</td>
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<td>BRAZIL</td>
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<td>Africa Forum (8-9) / Intra-African Trade Fair (11-17)</td>
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<td>African Union Summit + Release of 2019 Politics &amp; Governance Category</td>
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<td>ADDIS ABABA, ETHIOPIA</td>
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<td>MIPAD 2nd Anniversary + DOOR OF RETURN: Business &amp; Cultural Tourism Travel Packages</td>
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<tr>
<td>WEST AFRICA (i.e. Ghana, Senegal, Togo, Sierra Leone, Liberia, Benin, Nigeria)</td>
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<td>Release of 2019 Business &amp; Entrepreneurship Category</td>
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<td>BET Awards Weekend + Release of 2019 Media &amp; Culture Category</td>
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<td>LOS ANGELES, CALIFORNIA, USA</td>
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<td>Mandela Anniversary + Release of 2019 Humanitarian &amp; Religious Category</td>
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<tr>
<td>JOHANNESBURG, SOUTH AFRICA</td>
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<td>Closing Gong Ceremony at The Nigerian Stock Exchange</td>
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<td>LAGOS, NIGERIA</td>
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<td>MIPAD Class of 2019 Recognition Week following the opening of 74th UN General Assembly, Sept 2019</td>
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<td>NEW YORK CITY, NY, USA</td>
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<td>Nomination for Class of 2020 Opens</td>
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</table>
How to Partner / Support MIPAD?

<table>
<thead>
<tr>
<th>1. Honorees</th>
<th>2. NGO’s</th>
<th>3. Individuals</th>
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</thead>
<tbody>
<tr>
<td><strong>Support</strong> the implementation of United Nation’s International Decade of African Descent 2015-2024, please click <a href="#">HERE</a></td>
<td><strong>Do you have a cause, initiative</strong> that requires celebrity endorsement?</td>
<td><strong>Nominate</strong> outstanding individuals of African Descent anywhere in the world.</td>
</tr>
<tr>
<td><strong>Attend</strong> Recognition Week, #UNGA Sept 2018, New York City, USA</td>
<td>Please tell us your story and we'll match you with a MIPAD honorees i.e.</td>
<td><strong>Open Nominations</strong> for Class of 2018 <a href="http://www.mipad.org/nominate">www.mipad.org/nominate</a></td>
</tr>
<tr>
<td><strong>Network &amp; Connect</strong> with your counterparts inside Africa and across the Diaspora</td>
<td><strong>Africa 2.0</strong></td>
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<tr>
<td><strong>Participate</strong> <a href="http://TechSOLVES.org">TechSOLVES.org</a> to solve the United Nation Sustainable Development Goals (SDGs #1-17)</td>
<td><strong>African Bike Contribution</strong></td>
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<td></td>
<td><strong>#NotTooYoungToRun</strong></td>
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</tbody>
</table>
# How to Partner / Support MIPAD?

## 4. Governments
- MIPAD is seeking **UN Member State Endorsement**
- **Co-Host** during UN General Assembly, MIPAD Class of 2018 Recognition Week, Sept – Oct, 2018, New York City
- **Congratulatory Message** for Honorees from your Country, please click [HERE](#)

## 5. Corporations
- **Advertise in Publication**
  - a. Company Ad
  - b. Congratulatory Message for Honorees from your corporation, please click [HERE](#)
- **Be Exclusive Sector Partner** i.e. Official Airline, Financial Services, Consulting, Media or Broadcasting Partner etc.
- **Speaking Opportunities** to speak to Class of 2018
Dear Mr. Coogler,

The International Decade for People of African Descent was proclaimed by the United Nations General Assembly with the goal of strengthening national, regional and international action for the protection of human rights for people of African descent worldwide. The Decade, to be observed from 2015 to 2024, also aims to promote greater knowledge of and respect for the contributions of people of African descent to societies worldwide.

We write to congratulate you on the success of your movie Black Panther and your recognition as one of the Most Influential People of African Descent by MIPAD, a global civil society organization working in support of the International Decade.

We would like to invite you and the cast of Black Panther to screen your movie at United Nations Headquarters in New York following the opening of the annual session of the United Nations General Assembly, on 3 October 2018. The screening would take place in the context of the International Decade for People of African Descent and would be followed by a discussion and Q&A with you and the cast.

The event would be coordinated by Martina Donlon in our department (donlon@un.org / +1 212 963 6816), in collaboration with Kamil Olufowobi at MIPAD (kamil@mipad.org / +1 917 256 9940).

Again, congratulations and we look forward to hosting you at the United Nations.

Sincerely,

Ngozi Braith
Chief, Communications Campaigns Service
Department of Public Information

Mr. Ryan Coogler
Director, Black Panther

HIGHLIGHTS for CLASS OF 2018 FINALISTS

- Tour of New York City
- Discovering Excellence Leadership Training
- Recognition Dinner @ ONE UN Hilton Hotel
- Exclusive Tour of UN HQ
- Black Panther Film Screening inside UN HQ

Cast & Director Invited <<< please see invitation letter <<<
CLASS OF 2018 HIGHLIGHTS
Following the opening of 73rd UN General Assembly

- Welcome Reception
  Sept 28th 2018

- Discovering EXCELLENCE Leadership Training
  Most Influential 100 under 40
  Sept 30th – Oct 2nd

- Recognition Ceremony
  @ ONE UN
  Oct 3rd 2018

- Exclusive Tour of UN for MIPAD Honorees
  Oct 4th 2018

- Black Panther Film Screening inside UN HQ
  with Cast & Director with African Presidents (Invited)
  Oct 3rd 2018
HIGHLIGHTS OF 2018

- Welcome Reception @ AU
- Discovering Excellence Training
- Recognition Ceremony @ ONE UN
- UN Tour
- UN Black Panther Film Screening
- MIPAD Dinner in Harlem
2018 Sponsors & Partners

in partnership with...

Official Hotel Partner
Hilton Millennium Hotel

Official Airline Partner
Ethiopian Airlines

Official Global Card Scheme
United Bank for Africa (UBA) Visa

Official Training Partner
Momentum Education
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Founder & CEO
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Email.: kamil@mipad.org

Tope Esan
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Patron, Diaspora
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Email.: bishop@mipad.org

Follow us @MIPAD100

FACEBOOK
TWITTER
LINKEDIN
INSTAGRAM
YOUTUBE
Watch videos of honorees from around the world...

Social Media Team
socialmedia.team@mipad.org

Website
www.mipad.org