MOST INFLUENTIAL PEOPLE OF AFRICAN DESCENT (MIPAD) UNDER 40

WILLIAM HEARD
USA
Business and Entrepreneurship

KING RUKIDI IV OF TORO
UGANDA
Humanitarian and Religious

PRINCE EA
USA
Media and Culture

KAMISSA CAMARA
MALI
Politics and Governance

LUKWESA MORIN
FRANCE / ZAMBIA
Humanitarian and Religious

NAOMI OSAKA
JAPAN
Media and Culture

The Most Influential Network of People of African Descent Worldwide
MIPAD WORLD-VIEW
People of African Descent Exist Worldwide

The Most Influential Network of People of African Descent Worldwide
The Most Influential Network of People of African Descent Worldwide

Global Network of Influencers
Honorees are decision-makers in over 80 countries worldwide. Selected based on political clout, business acumen, social media following and humanitarian endeavors to lead the advancements for people of African descent worldwide.

+800 honorees & counting,
+50 countries, 1 community.

Young Global Leaders. CEO’s. Humanitarians. Influencers.

WHO’s WHO MIPAD 100 HONOREES
LAGOS, NIGERIA TO HOST OUR GLOBAL GATHERING!

POLL RESULTS

<table>
<thead>
<tr>
<th>Location</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>Atlanta</td>
<td>15%</td>
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<tr>
<td>Costa Rica</td>
<td>20%</td>
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<tr>
<td><strong>Lagos</strong></td>
<td><strong>44%</strong></td>
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<tr>
<td>New York</td>
<td>21%</td>
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</table>
GLOBAL GATHERING
March 25th 2022
LAGOS, NIGERIA
Celebration of 5th Anniversary
Gathering of The Collective

ANNOUNCEMENT OF
MOST INFLUENTIAL 100
Global Gathering

HAPPY NEW YEAR
Global Road Show Kicks Off

ROADSHOW
Visit to Brazil; Largest Black Diaspora
Population – 100M

GLOBAL EXECUTIVE & ADVISORS RETREAT
Accra, Ghana

MARCH
GLOBAL GATHERING
March 25th 2022
LAGOS, NIGERIA
Celebration of 5th Anniversary
Gathering of The Collective

Recognition Week 2022
Sept 30 – Oct 3rd
New York City

ALL ROADS LEAD TO LAGOS
March 25th 2022

THE MOST INFLUENTIAL NETWORK OF PEOPLE OF AFRICAN DESCENT WORLDWIDE
Most Influential People of African Descent

Global Gathering
March 25th - 28th, 2022
Lagos, Nigeria

IN CELEBRATION OF MIPAD 5TH ANNIVERSARY

- RECOGNITION OF 800+ HONOREES representing 50+ Countries speaking 40+ Languages
- GLOBAL YOUNG LEADERS | PROFESSIONALS | ENTREPRENEURS | CREATIVES
- ONE GLOBAL FAMILY in the spirit of unification gather as a COLLECTIVE
- INVESTMENT | EXHIBITION | TOURISM | HERITAGE | REAL ESTATE & MUCH MORE

The Most Influential Network of People of African Descent Worldwide
<table>
<thead>
<tr>
<th>DAY</th>
<th>EVENING</th>
<th>CALENDAR OF EVENTS</th>
</tr>
</thead>
</table>
| Friday, March 25, 2022 | REGISTRATION & OPENING CEREMONY | HONOREES ACTIVITIES
Aerobics | Golf Clinic | Games |
| Saturday, March 26, 2022 | BONFIRE | KARAOKE | MOVIE UNDER THE STARS |
| Sunday, March 27, 2022 | MOVIE UNDER THE STARS | HONOREES HOME COMING
Tree Planting & Naming Ceremony |
| Monday, March 28, 2022 | INVESTMENT FORUM | Telling your Story |

ARRIVALS IN LAGOS
Thursday March 24th

The Most Influential Network of People of African Descent Worldwide
<table>
<thead>
<tr>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
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<tbody>
<tr>
<td>List as Official Title Sponsor</td>
<td>Listed as a Gold Sponsor (Inside Africa or Diaspora)</td>
<td>Your Brand gets logo positioning at 2 Events, 1 Publication, All Social Media Assets</td>
</tr>
<tr>
<td>Exclusivity and premium naming rights giving your brand close association with excellence in black worldwide.</td>
<td>Your Brand gets logo positioning at Events, Publication, All Social Media Assets</td>
<td>Access to MIPAD Events Worldwide</td>
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<tr>
<td>Your Brand gets prominent logo positioning at Events, Venues, Publications, Social Media Assets, Video, Press and Media collateral</td>
<td>VIP Access to MIPAD Events Worldwide</td>
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<tr>
<td>VVIP Access to All MIPAD Events, Worldwide</td>
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</table>
Past Events in Lagos

MIPADians Ring the Closing Gong at the Nigerian Stock Exchange (NSE)
Mo Abudu, Chimamanda Adichie, Richard Mofe-Damijo were MIPAD 2021 Creatives Honorees
Global Network Past Events

The Most Influential Network of People of African Descent Worldwide

Global Network of influencers
Honorees are changemakers in key leadership roles from over 60 countries. Selected based on political clout, business acumen, social media following and humanitarian endeavors in support of the UN International Decade for People of African Descent.

+400 honorees & counting, +60 countries, 1 community
100+ Honorees added every year with annual meetups inside Africa (Addis Ababa) on the sidelines of the annual African Union Summit and in the Diaspora (New York City) on the sidelines of the annual UN General Assembly.

Mobilizing for Social Impact
Leveraging our global network of influencers to mobilize the world to support Africa and its Diaspora achieve the 17 UN Sustainable Development Goals.

Access to the Most Influential People of African Descent for networking and mentorship.

Interact with the global network’s community
Connecting Diaspora with their counterparts inside Africa. Online, Offline and during business or personal trips around the world.

Your calendar of events and much more

Register to Join World’s #1 Excellence Network
www.mipad.org/network

Recognition Week at United Nations Headquarters, New York
Virtual Recognition Ceremony from 1 United Nations Plaza

The Most Influential Network of People of African Descent Worldwide
Dear Mr. Coogler,

The International Decade for People of African Descent was proclaimed by the United Nations General Assembly with the goal of strengthening national, regional and international action for the protection of human rights for people of African descent worldwide. The Decade, to be observed from 2015 to 2024, also aims to promote greater knowledge of and respect for the contributions of people of African descent to societies worldwide.

We write to congratulate you on the success of your movie Black Panther and your recognition as one of the Most Influential People of African Descent by MIPAD, a global civil society organization working in support of the International Decade. We would like to invite you and the cast of Black Panther to screen your movie at United Nations Headquarters in New York following the opening of the annual session of the United Nations General Assembly, on 3 October 2018. The screening would take place in the context of the International Decade for People of African Descent and would be followed by a discussion and Q&A with you and the cast.

The event would be coordinated by Martina Domine in our department (domine@un.org / +1 212 963 6816), in collaboration with Kamii Obalufowobi at MIPAD (kamii@mipad.org / +1 917 256 9940).

Again, congratulations and we look forward to hosting you at the United Nations.

Sincerely,

[Signature]

Chief, Communications Campaigns Service
Department of Public Information

Mr. Ryan Coogler
Director, Black Panther

7 March 2018

CLASS OF 2018 HIGHLIGHTS

- Tour of New York City
- Discovering Excellence Leadership Training
- Recognition Dinner @ ONE UN Hilton Hotel
- Exclusive Tour of UN HQ
- Black Panther Film Screening inside UN HQ

Black Panther Cast & Directors Invited To UN HQ
Global 100 Publications
ACROSS DIASPORA / INSIDE AFRICA

Over 80 countries represented worldwide...
in four categories Politics, Business, Media, Humanitarian endeavors and various verticals

FOR ADVERTS IN THE GLOBAL 100 PUBLICATIONS, CLICK HERE FOR MEDIA KIT

The Most Influential Network of People of African Descent Worldwide
<table>
<thead>
<tr>
<th>EVENTS</th>
<th>OCT</th>
<th>NOV</th>
<th>DEC – JAN</th>
<th>JAN – FEB</th>
<th>MAR</th>
<th>APR</th>
<th>MAY</th>
<th>JUN</th>
<th>JUL</th>
<th>AUG</th>
<th>SEPT</th>
<th>OCT</th>
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<td>2021 RECOGNITION WEEK</td>
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<td>AFRICA INDUSTRIALIZATION DAY</td>
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<td>END OF YEAR &amp; NEW YEAR CELEBRATIONS</td>
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<td>LET’S DO LUNCH WORLDWIDE</td>
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<td>MIPAD GLOBAL COMMUNITY CONNECTS!</td>
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<td>MIPAD 5th ANNIVERSARY &amp; GLOBAL GATHERING</td>
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<td>Nominations for Class of 2022 Opens</td>
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<td>BET Awards Weekend + Announcement of 2022 EDITIONS</td>
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<td>LOS ANGELES, CALIFORNIA, USA</td>
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<td>Mandela Birth Anniversary JOHANNESBURG, SOUTH AFRICA</td>
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<td>Global Digital Film Market</td>
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<td>LAGOS, NIGERIA</td>
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<td>MIPAD 2022 RECOGNITION WEEK following the opening of 77th UN General</td>
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<td>BLACK HISTORY MONTH (UK &amp; BRAZIL)</td>
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The Most Influential Network of People of African Descent Worldwide
Executives

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Email: johanna@mipad.org

Dr. Sheila Walker & Wayne Malcolm
Global Advisors, Diaspora

Regional & Country Directors

Nina Silva (Brazil)
Brandon A. (USA)
Dayna P. (USA)
Samantha S. (China/Asia Pacific)
Kai C. (UAE/Middle East)
Dahabo O. (Canada)
Kara N. (Switzerland)
Tosin J. (Italy)
Isabelle (Spain)
Mbaye M. (French Speaking)
Chereda G. (Caribbean)
Zied R. (North Africa)
Marc B. (Egypt)
Anita O. (Ghana)
Bob K. (Kenya)
Uwase M. (Rwanda)
Ntom K. (South Africa)

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www.mipad.org/nominate

Photo Gallery
www.mipad.org/gallery

Website
www.mipad.org

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